



MBA

Executive MBA



CARINA MEIRELES
DIRECTOR OF THE EXECUTIVE MBA

Director of the Executive MBA and the CTeSP in Sales and Marketing Management at ISLA, holding a Specialist Degree in Financial Management, a Master's Degree in Commercial Management, and an MBA in Marketing and Commercial Management. CEO of CM Consultoria, specialist in personal and business finance, and presenter of the "Finanças a Contar" programme on Porto Canal. CEO of Milla & Família, speaker, and author of the book "Como Sair do Sufoco Financeiro" (How to Get Out of Financial Trouble). Founder of the podcast "As Contas que Contam" (The Accounts that Count).



SANDRA MELO ALVIM
HEAD OF THE ENTREPRENEURSHIP AND FINANCING
DEPARTMENT AT IAPMEI

Holds a degree in Business Organisation and Management and a postgraduate degree in Public Administration from ISCTE. She has held various positions in public bodies, working in project management in the areas of health, professional training, and entrepreneurship. She is currently Head of the Entrepreneurship and Financing Department at IAPMEI - Agency for Competitiveness and Innovation, I.P.



JOÃO CORTINHAS
CEO OF SWONKIE

Holds a degree in Accounting and Administration from ISCAP. Worked at Sonaecom and, after a successful appearance on Shark Tank Portugal, launched Swonkie. Currently leads companies in the fields of software, mentoring, credit, real estate, and insurance, and teaches at IPCA, IADE, IPAM, and ISAG.



DIANA BOUÇA-NOVA
JOURNALIST AND ANCHOR AT TVI/CNN PORTUGAL

With 16 years of experience in communications and having hosted numerous live broadcasts, she is currently a journalist and anchor at TVI/CNN Portugal. She holds a postgraduate degree in Communications Consulting and Advisory Services. Her career began at SIC, followed by RTP, before joining TVI/CNN Portugal.



FILIPE QUINAZ
CEO OF NUADA

CEO of Nuada, a company specialising in the development of exoskeletons. Holds a Master's Degree in Computer Engineering and is also dedicated to entrepreneurship and associationism. Currently serves as the National Director of ANJE and holds management positions in other international business associations.



VÍTOR BRANDÃO
CEO AND FOUNDER OF CLOSUM

Digital Business Specialist. CEO and Founder of Closum, Dribble, and Boomfit. Mentor in the Acelerar Negócios programme and Founder of Growth Conference.



JOSÉ CARLOS PEREIRA
AUTHOR OF THE BOOK “CHEGAR E VENDER” (ARRIVE AND SELL)

Author of the book “Chegar e Vender” (Arrive and Sell). Specialist in Scientific Selling and Purchasing, Sales and Purchasing in a personalised format, and International Business Development. Works as a consultant, trainer, and speaker.



JÚLIO MARTINS
ASSISTANT PROFESSOR (PHD), ISLA GAIA

Official Accountant (ROC), lecturer, and trainer in Financial Analysis, Company Valuation, and Business Valuation. Consultant and member of valuation teams for several Portuguese and foreign companies, including major economic groups. Experienced in review and audit work for various public and private organisations, as well as social entities classified as entities of public interest. Serves as Chairman of the Supervisory Board of the Local Health Unit of Trás-os-Montes and Alto Douro, E.P.E., and the Supervisory Board of the Local Health Unit of Nordeste, E.P.E.



SOFIA MANSO
CEO OF ACADEMIA DA FELICIDADE

A leading figure in the fields of Organisational Happiness, People Development, and Leadership Culture. Her career combines strategic management, humanised leadership, psychological safety, and innovation. She is dedicated to transforming organisations through an approach that places well-being and happiness at the centre as key drivers of productivity.



KELWIN FERNANDES
CEO AND CO-FOUNDER OF NILG.AI

CEO and Co-founder of NILG.AI, a strategic consulting and Artificial Intelligence development company. Holds a PhD in Computer Science from the University of Porto and a degree in Computer Engineering from Simón Bolívar University (Venezuela). Has over 15 years of experience in Artificial Intelligence and has helped more than 100 companies optimise their processes with AI. Author of over 30 scientific articles published in international journals and conference proceedings.



VÍTOR RIBEIRO
CEO OF REVIGRÉS

Holds a degree in Economics from the Faculty of Economics of Porto and an MBA from Universidade Nova de Lisboa. Has held leadership positions in several companies, including AMORIM & Irmãos SGPS and Controlinveste Conteúdos. Since June 2020, has served as CEO of Revigrés.



GABRIEL GONÇALVES
CEO OF ERP24

CEO of ERP24, a specialist in digital transformation with 17 years of experience. Holds a bachelor's and master's degree in Electrical Engineering, several postgraduate qualifications, and an Executive MBA from Católica. Supports more than 200 companies in process optimisation and is currently pursuing a PhD in Business Sciences.

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